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## **Recon Masters Purchases New Software to Support Business Growth**

**August 6, 2007** AutoMobile Technologies (AMT) has announced its first commercial client for Recon Pro™, an off-the-shelf software system that uses cell phones or handheld computers to identify, estimate, book, and bill reconditioning work in automobile dealerships and at mobile automotive reconditioning companies.

Recon Masters, a large California-based reconditioning company, helped AutoMobile Technologies define and test the initial version of Recon Pro. Chad Adams, general manager of Recon Masters, said, "AutoMobile Technologies software met my vision of a highly automated process for estimating and tracking paintless dent removal services and other reconditioning services."

"Our company is expanding rapidly, and we need to support our back-office operations. The ability of Recon Pro to integrate with QuickBooks® was especially important to us."

"We are honored to have Recon Masters as our first client," said Paul Maximov, president of AutoMobile Technologies. "They represent our ideal client, which is a forward-looking recon company looking for a competitive advantage in analyzing and running their business operations."

The software supports a variety of reconditioning services, including paintless dent repair, paint touchup, interior repair, wheel and windshield repair, and auto detailing. Each recommended service is entered on a smartphone or handheld computer by the service estimator; a service estimate is calculated and printed at the push of a button.

Recon Pro also provides an "executive dashboard" that can be viewed from any authorized PC with Internet access. Easy-to-read customized charts and reports summarize critical business for reconditioning companies and dealerships, including a summary of estimates, work orders, revenue, productivity, and other information.

### **About AutoMobile Technologies**

AutoMobile Technologies is a leading provider of service-related software for the automotive industry. Its products provide better visibility and control over customer service and back-office operations, and easily integrate to accounting systems such as QuickBooks®. AMT

develops software applications tailored to the specific demands of recon vendors, new and used car dealers, and automotive companies. AMT's expertise in smartphone and handheld computer technologies and Web-based applications provides software that is easy to use from any location.

[www.AutoMobileTechnologies.com](http://www.AutoMobileTechnologies.com)